

Provision of Supplemental Healthcare Staffing Services

SERBEMA HEALTH AGENCY

RFSO#202404

Website Address: afyasante.ca

Email Address: serahealthagency@gmail.com

Location: 30 Elm Drive East Mississauga Ontario, L5A 4C3

Phone: 647-550-2230

EXECUTIVE SUMMARY

SERBEMA HEALTH AGENCY is a dynamic staffing agency dedicated to providing top-tier healthcare workers to a range of facilities, including hospitals, retirement homes, nursing care homes, and assisted living centers. Founded by Beatrice and Emmanuel, both with extensive experience in the healthcare sector, and supported by administrative assistant Rose De Sharon, our agency operates with a mission to serve all private and public medical institutions across Ontario, Canada. Our business model revolves around supplying highly skilled professionals such as Registered Nurses (RN), Registered Practical Nurses (RPN), Licensed Practical Nurses (LPN), and Personal Support Workers (PSW).

Through meticulous recruitment processes and stringent quality control measures, we ensure that only the most qualified and compassionate individuals join our team. With our headquarters conveniently located at 30 Elm Drive East in Mississauga, Ontario, our strategic positioning enables us to cater to the diverse healthcare needs of major cities across the province. Our primary target markets include healthcare facilities in urban centers such as Toronto, Ottawa, Hamilton, and London, where the demand for reliable staffing solutions is particularly high. In a competitive landscape populated by agencies like 9911 Nurses GTA, Augury Health, Living Waters, and others, we distinguish ourselves through our unwavering commitment to excellence and customer satisfaction.

Our competitive pricing model reflects our dedication to providing exceptional value to our clients. Our overarching business objective is ambitious yet attainable: to staff 80% of healthcare facilities in Ontario. This goal drives every aspect of our operations, from recruitment and training to client engagement and service delivery. We plan to achieve this objective by leveraging our extensive network, investing in cutting-edge technology, and fostering long-term partnerships with both clients and healthcare professionals. Looking ahead, we envision a future where SERBEMA HEALTH AGENCY emerges as the premier staffing solution provider in the healthcare industry.

We envision a future where every healthcare facility has access to the highest quality professionals, enabling them to deliver exceptional care to their patients. Our vision is to continually raise the bar in terms of service quality and innovation, setting new standards for the industry as a whole. SERBEMA HEALTH AGENCY is poised to make a significant impact in the healthcare staffing sector. With a dedicated team, a robust business strategy, and a relentless pursuit of excellence, we are well-positioned to meet the evolving needs of healthcare facilities across Ontario. We will be actively involved in shaping the future of healthcare staffing, driving positive change, and making a meaningful difference in the lives of patients and professionals alike.



TABLE OF CONTENTS

E)	KECUTIVE SUMMARY	2
	ABLE OF CONTENTS	
17	ABLE OF CONTENTS	3
1.	BUSINESS BACKGROUND	4
	Purpose of the Business Proposal	4
	Problem Statement	
	About Us	4
	Mission	5
	Our Objectives	5
	Vision	6
2.	OUR SERVICES	7
	Staff Management	8
	Unique Selling Proposition	9
	Pricing strategy	10
	Our core Values	11
3.	MANAGEMENT SUMMARY	.12
4.	CONCLUSION	.14
5	DEFEDENCES	15



1. BUSINESS BACKGROUND

PURPOSE OF THE BUSINESS PROPOSAL

This business proposal relates to the business activities of SERBEMA HEALTH AGENCY. The purpose of our proposal is to secure a business contract with you, KENSINGTON HEALTH, with the aim to offer our professional healthcare workers for your staffing needs. By outlining our company's background, services, competitive advantages, pricing, and objectives, we seek to demonstrate the value we can bring to Kensington Health and its operations. Our proposal showcases our commitment to excellence, reliability, and customer satisfaction, highlighting how our experienced team, strategic location, and competitive pricing make us the ideal partner for fulfilling their staffing requirements. Through this proposal, we aim to establish a mutually beneficial partnership that not only meets KENSINGTON HEALTH's immediate staffing needs but also lays the foundation for a long-term collaboration focused on enhancing patient care and operational efficiency.

PROBLEM STATEMENT

SERBEMA HEALTH AGENCY seeks to address the increasing demand for qualified healthcare professionals amidst a competitive industry landscape. As healthcare needs continue to evolve, there is a growing challenge in sourcing, recruiting, and retaining skilled staff to meet clients' diverse needs. Additionally, the fluctuating nature of staffing requirements and the dynamic healthcare environment pose further complexities. This creates bottlenecks in fulfilling client demands promptly, leading to potential gaps in service delivery and client dissatisfaction. Moreover, the lack of streamlined processes and outdated technologies exacerbate operational inefficiencies, hindering the agency's ability to scale effectively. Furthermore, the need to adhere to regulatory standards and maintain high-quality standards adds another layer of complexity to the staffing process. Addressing these challenges is paramount to ensure the agency's continued success and ability to deliver exceptional healthcare staffing solutions.

ABOUT US

SERBEMA HEALTH AGENCY is a leading staffing agency specializing in providing healthcare professionals to a wide array of facilities, including hospitals, retirement homes, nursing care homes, and assisted living centers. Our agency is committed to delivering high-quality staffing solutions tailored to the unique needs of our clients across Ontario, Canada. Conveniently situated at 30 Elm Drive East in Mississauga, Ontario, our headquarters serve as the hub of our operations. Mississauga's strategic location within the Greater Toronto



Area (GTA) offers us unparalleled access to major transportation networks, allowing us to efficiently serve healthcare facilities not only in Mississauga but also in neighboring cities such as Toronto, Brampton, Oakville, and beyond. Our location in Mississauga, a vibrant and diverse city known for its thriving business community and robust healthcare sector, provides us with a competitive advantage in attracting top-tier talent and forging strategic partnerships with local healthcare institutions. Moreover, being situated in close proximity to major hospitals, medical centers, and educational institutions enhances our visibility and accessibility within the healthcare ecosystem.

As part of our commitment to excellence, we continuously invest in state-of-the-art infrastructure and employ advanced technologies to streamline our operations and enhance the efficiency of our service delivery. Our centralized location in Mississauga facilitates seamless coordination and communication among our team members, enabling us to respond promptly to the staffing needs of our clients and provide round-the-clock support whenever required. Furthermore, our presence in Mississauga reflects our dedication to being an active participant in the local community, contributing to its economic growth and fostering a culture of collaboration and mutual respect. We actively engage with local stakeholders, participate in community events, and support initiatives aimed at promoting health and well-being, thereby solidifying our position as a trusted partner in the healthcare industry. Our location in Mississauga serves as the cornerstone of our operations, enabling us to effectively serve healthcare facilities across Ontario while embodying our commitment to excellence, innovation, and community engagement. As we continue to expand our presence and reach, we remain steadfast in our mission to revolutionize the healthcare staffing landscape and make a positive impact on the lives of both clients and professionals alike.

MISSION

At SERBEMA HEALTH AGENCY, our mission is to provide exceptional staffing solutions to healthcare facilities across Ontario. Founded and managed by healthcare professionals, we are dedicated to serving both private and public medical institutions with integrity, compassion, and professionalism. Our mission is to match highly skilled healthcare workers with facilities in need, ensuring the highest standards of care for patients while supporting the needs of our clients.

OUR OBJECTIVES

Our objectives are;

Short-term Objectives:

 Expand our client base by acquiring contracts with at least five new healthcare facilities in Ontario within the next six months.



- Increase our pool of healthcare professionals by recruiting an additional 20 Registered Nurses (RNs),
 Registered Practical Nurses (RPNs)/Licensed Practical Nurses (LPNs), and Personal Support Workers
 (PSWs) within the next three months.
- Enhance our online presence and marketing efforts to increase brand awareness and attract new clients and healthcare professionals to our agency within the next quarter.
- Implement training programs and professional development opportunities for our existing staff to enhance their skills, knowledge, and job satisfaction within the next two months.
- Strengthen our partnerships with educational institutions and community organizations to support recruitment efforts and foster collaboration within the healthcare industry within the next year.

Long-term Objectives:

- Achieve a market share of 20% in the healthcare staffing industry in Ontario within the next three
 years.
- Expand our geographical reach beyond Ontario to serve healthcare facilities in other provinces within the next five years.
- Diversify our service offerings to include additional healthcare professions and specialized staffing solutions within the next five years.
- Implement advanced technology solutions, such as artificial intelligence and predictive analytics, to optimize staffing processes and improve operational efficiency within the next three years.
- Establish Serbema Health Agency as a recognized leader in diversity and inclusion within the healthcare staffing industry, with a focus on serving marginalized and underserved communities, within the next five years.

VISION

Our vision at SERBEMA HEALTH AGENCY is to become the premier provider of healthcare staffing solutions in Ontario, setting the standard for excellence and innovation in the industry. We envision a future where every healthcare facility has access to the highest quality professionals, enabling them to deliver exceptional care to their patients. Our vision is to be recognized as a trusted partner and a beacon of reliability, integrity, and excellence in healthcare staffing, driving positive change and making a meaningful difference in the lives of patients, professionals, and communities alike.



2. OUR SERVICES

As a premier staffing agency in the healthcare industry, SERBEMA HEALTH AGENCY offers a range of flagship services tailored to meet the diverse needs of our clients and healthcare professionals. Our flagship services include:

- Registered Nurses (RN) Placement: Our agency specializes in providing highly skilled and experienced Registered Nurses (RNs) to healthcare facilities, including hospitals, clinics, and long-term care facilities. Our RNs are carefully screened and selected to ensure they possess the necessary qualifications, expertise, and dedication to deliver exceptional patient care.
- Registered Practical Nurses (RPN) and Licensed Practical Nurses (LPN) Placement: SERBEMA HEALTH AGENCY offers placement services for Registered Practical Nurses (RPNs) and Licensed Practical Nurses (LPNs) to support various healthcare settings. Our RPNs/LPNs are trained professionals capable of providing comprehensive nursing care under the supervision of registered nurses and physicians.
- Personal Support Workers (PSW) Placement: We provide qualified and compassionate Personal Support Workers (PSWs) to assist individuals with activities of daily living, personal care, and companionship. Our PSWs play a vital role in enhancing the quality of life for patients in home care, retirement homes, and assisted living facilities.
- Customized Staffing Solutions: In addition to our core services, SERBEMA HEALTH AGENCY offers
 customized staffing solutions to accommodate the unique requirements of our clients. Whether it's
 short-term staffing needs, seasonal fluctuations, or specialized staffing requests, we work closely with
 our clients to develop tailored solutions that align with their goals and objectives.
- 24/7 Client Support: We understand the importance of responsiveness and reliability in the healthcare industry. That's why we provide 24/7 client support to ensure our clients receive timely assistance and resolution to any staffing-related issues or emergencies. Our dedicated team is always available to address inquiries, schedule placements, and provide ongoing support as needed.
- Quality Assurance and Compliance: At SERBEMA HEALTH AGENCY, we adhere to strict quality assurance standards and regulatory compliance to ensure the highest level of service delivery and patient care. We conduct regular performance evaluations, monitor compliance with industry regulations, and provide ongoing training and support to our healthcare professionals to maintain the highest standards of excellence.

Our flagship services are designed to empower healthcare facilities with the staffing solutions they need to deliver exceptional care while providing healthcare professionals with rewarding opportunities to make a



meaningful difference in the lives of patients. SERBEMA HEALTH AGENCY is committed to exceeding expectations, fostering long-term partnerships, and driving positive outcomes for our clients, professionals, and the communities we serve.

STAFF MANAGEMENT

At SERBEMA HEALTH AGENCY, we recognize that our staff and caregivers are the heart of our organization, and as such, we are dedicated to fostering a supportive and empowering environment that enables them to thrive and deliver exceptional care to our clients. Our staff and caregiver management approach is centered around several key principles:

- Comprehensive Recruitment Process: We employ a rigorous recruitment process to ensure that we attract and onboard the most qualified and compassionate healthcare professionals. Our recruitment team thoroughly screens candidates, assessing their qualifications, experience, skills, and compatibility with our organizational values. By selecting candidates who align with our commitment to excellence and professionalism, we lay the foundation for delivering high-quality care.
- Continuous Training and Development: We believe in investing in the ongoing professional development of our staff and caregivers to enhance their skills, knowledge, and confidence in their roles. Through regular training sessions, workshops, and educational opportunities, we equip our team members with the latest best practices, clinical guidelines, and communication techniques, enabling them to deliver superior care and adapt to evolving healthcare trends.
- Supportive Supervision and Mentorship: Our management team provides ongoing support, supervision, and mentorship to our staff and caregivers, ensuring that they feel valued, motivated, and engaged in their work. We maintain open lines of communication, encourage feedback, and address any concerns or challenges promptly to foster a culture of trust and collaboration. Additionally, we pair new hires with experienced mentors who provide guidance and support as they acclimate to their roles.
- Recognition and Appreciation: We believe in recognizing and appreciating the contributions of our staff and caregivers regularly. Whether it's through verbal praise, written commendations, or incentives, we celebrate their achievements and acknowledge their dedication to providing exceptional care. By fostering a culture of appreciation, we cultivate a positive work environment where team members feel valued and motivated to excel in their roles.
- Work-Life Balance and Well-being: We prioritize the well-being and work-life balance of our staff and caregivers, recognizing the demanding nature of their work. We offer flexible scheduling options, ample time off, and access to support resources to help them maintain a healthy balance



between their professional and personal lives. Additionally, we promote wellness initiatives, such as stress management programs, mindfulness activities, and employee assistance programs, to support their overall health and wellness.

Through our holistic staff and caregiver management approach, we strive to create a supportive and empowering environment where our team members feel valued, respected, and motivated to deliver exceptional care. By investing in their growth, well-being, and professional development, we ensure that they are equipped to provide the highest quality of care to our clients, ultimately contributing to positive outcomes and enhanced satisfaction for all stakeholders involved.

UNIQUE SELLING PROPOSITION

SERBEMA HEALTH AGENCY's Unique Selling Proposition (USP) lies in our ability to provide a seamless integration of top-tier healthcare professionals with personalized, responsive, and reliable staffing solutions tailored to the unique needs of each client. Our USP encompasses several key elements that set us apart from our competitors:

- Exceptional Quality of Care: We differentiate ourselves by offering exceptional quality of care through our meticulous recruitment process, stringent quality control measures, and commitment to continuous training and development. Our clients can trust that every healthcare professional we provide is highly skilled, experienced, and dedicated to delivering the highest standard of care to their patients.
- Customized Staffing Solutions: Unlike one-size-fits-all staffing agencies, we specialize in developing customized staffing solutions that address the specific needs and challenges of each client. Whether it's short-term staffing coverage, long-term contracts, or specialized staffing arrangements, we collaborate closely with our clients to design flexible and cost-effective solutions that align with their operational requirements and budget constraints.
- Responsive and Reliable Service: We prioritize responsiveness and reliability in our service delivery, ensuring that our clients receive prompt and efficient support whenever they need it. Our dedicated team is available 24/7 to address staffing requests, resolve issues, and provide personalized assistance, guaranteeing that our clients' staffing needs are met with minimal disruption and maximum satisfaction.
- Industry Expertise and Insight: With a team comprised of healthcare industry veterans, we possess deep industry expertise and insight that allows us to anticipate our clients' needs, offer strategic guidance, and provide innovative solutions that drive operational efficiency and improve patient outcomes. Our clients benefit from our extensive knowledge of the healthcare landscape and our ability to navigate its complexities effectively.



Technology Integration for Efficiency: We leverage cutting-edge technology to streamline our operations, enhance communication, and optimize staffing processes, resulting in greater efficiency and cost-effectiveness for our clients. Our advanced technology solutions, including online scheduling platforms and electronic health records systems, enable us to deliver seamless and integrated staffing solutions that meet the evolving needs of our clients in today's digital age.

SERBEMA HEALTH AGENCY's USP lies in our ability to deliver exceptional quality of care, customized staffing solutions, responsive and reliable service, competitive pricing with value, industry expertise and insight, and technology integration for efficiency. By consistently exceeding our clients' expectations and providing innovative solutions that address their unique challenges, we establish ourselves as a trusted partner and a provider of choice for healthcare staffing solutions in Ontario.

PRICING STRATEGY

At SERBEMA HEALTH AGENCY, we offer competitive pricing for our staffing services, ensuring that our clients receive exceptional value without compromising on quality. Our transparent pricing model is structured to reflect the qualifications and expertise of our healthcare professionals, as well as the specific requirements of our clients. Here is an overview of our pricing:

Healthcare Professional	Hourly Rate
Registered Nurses (RN)	\$82/hr
Registered Practical Nurses (RPN)/Licensed Practical Nurses (LPN)	\$65/hr
Personal Support Workers (PSW)	\$48/hr

Our pricing is based on industry standards and reflects the level of skill, experience, and qualifications required for each position. While our rates are competitive, we ensure that our healthcare professionals are compensated fairly for their expertise and dedication to delivering high-quality care. In addition to our standard hourly rates, we also offer customized pricing packages for long-term contracts, bulk bookings, and specialized staffing arrangements. Our clients can contact us directly to discuss their specific staffing needs and receive a personalized quote tailored to their requirements. At SERBEMA HEALTH AGENCY, transparency, fairness, and affordability are at the core of our pricing strategy. We strive to provide our clients with cost-effective staffing solutions that meet their budgetary constraints while maintaining the highest standards of quality and professionalism.



OUR CORE VALUES

At SERBEMA HEALTH AGENCY, our core values serve as the guiding principles that shape our culture, drive our decision-making, and define who we are as an organization. Our five core values are:

- Excellence: We are committed to excellence in everything we do. We strive to exceed expectations, deliver exceptional service, and continuously improve our processes and practices to achieve the highest standards of quality and professionalism. Excellence is not just a goal for us; it's a mindset that permeates every aspect of our organization, from recruitment and training to client engagement and service delivery.
- Integrity: Integrity is the foundation of our business. We conduct ourselves with honesty, transparency, and ethical conduct in all our interactions, both internally and externally. We uphold the highest standards of integrity in our relationships with clients, healthcare professionals, and stakeholders, fostering trust, respect, and accountability at every level of our organization.
- Compassion: At the heart of our organization is a deep sense of compassion and empathy for those we serve. We recognize the intrinsic value and dignity of every individual, and we approach our work with kindness, empathy, and understanding. Whether it's caring for patients, supporting our staff, or engaging with clients, compassion guides our actions and drives us to make a positive difference in the lives of others.
- Collaboration: Collaboration is central to our success. We believe in the power of teamwork, communication, and cooperation to achieve our goals and fulfill our mission. We foster a culture of collaboration where diverse perspectives are valued, ideas are shared, and collective efforts lead to innovative solutions and superior outcomes. By working together, we leverage our collective strengths to overcome challenges and achieve shared success.
- Resilience: In the face of adversity and uncertainty, we remain resilient and adaptable. We embrace change as an opportunity for growth, innovation, and continuous learning. We are resourceful, agile, and proactive in navigating challenges and finding creative solutions to complex problems. Our resilience enables us to thrive in dynamic environments, overcome obstacles, and emerge stronger and more resilient as an organization.

These core values guide our actions, shape our culture, and define the way we conduct business. They are more than just words on a page; they are the principles that inspire us, unite us, and drive us forward as we strive to fulfill our mission of providing exceptional healthcare staffing solutions to our clients and making a positive impact in the communities we serve.



3. MANAGEMENT SUMMARY

SERBEMA HEALTH AGENCY has laid out plans to ensure that our foundation is stable and, at the same time, stays true to the company's mission. SERBEMA HEALTH AGENCY will adopt a business process and structure to guarantee efficiency and flexibility. BEATRICE, the visionary founder of SERBEMA HEALTH AGENCY, is a passionate and dedicated healthcare professional with a wealth of experience in the industry. With over five years of experience, Beatrice has demonstrated a steadfast commitment to improving healthcare access and delivery, particularly in underserved communities. Before establishing SERBEMA HEALTH AGENCY, Beatrice played a pivotal role in the success of Aftyasante, our sister company specializing in nursing care services in the northern part of Quebec.

Through Aftyasante, Beatrice led efforts to provide high-quality nursing care services to health facilities, including hospitals and clinics, in remote and indigenous communities. Under her leadership, Aftyasante became a trusted provider of nursing care, known for its dedication to excellence and compassion. Driven by her passion for healthcare and her desire to make a difference, Beatrice recognized the need for reliable staffing solutions in the healthcare industry. Drawing on her extensive experience and expertise, she founded SERBEMA HEALTH AGENCY with a mission to provide exceptional staffing services to healthcare facilities across Ontario.

One of Beatrice's notable achievements is her commitment to serving indigenous communities by providing bilingual nurses who are sensitive to cultural differences and capable of delivering culturally competent care. Through her leadership, SERBEMA HEALTH AGENCY has become a champion for diversity and inclusion, ensuring that all patients receive the care and support they need, regardless of their background or circumstances. Beatrice's visionary leadership, coupled with her unwavering dedication to excellence and compassion, has propelled SERBEMA HEALTH AGENCY to become a leading provider of healthcare staffing solutions in Ontario. Her commitment to making a positive impact in the healthcare industry continues to inspire our team and drive our mission of providing exceptional care to those we serve.

EMMANUEL- CO-FOUNDER

Emmanuel, the co-founder of SERBEMA HEALTH AGENCY, is a dynamic and innovative leader with a strong background in healthcare administration and business management. With a passion for improving healthcare outcomes and a commitment to excellence, Emmanuel brings valuable expertise and strategic vision to the organization. Prior to co-founding SERBEMA HEALTH AGENCY, Emmanuel gained extensive experience working in various leadership roles within the healthcare industry. His diverse background includes roles in healthcare administration, operations management, and strategic planning, where he demonstrated a keen ability to drive organizational growth and success.



Emmanuel's entrepreneurial spirit and forward-thinking approach played a key role in the inception of SERBEMA HEALTH AGENCY. Recognizing the growing demand for reliable healthcare staffing solutions, he partnered with Beatrice to establish a company dedicated to providing top-tier staffing services to healthcare facilities across Ontario. In addition to his business acumen, Emmanuel is deeply committed to giving back to the community and addressing healthcare disparities. Through his leadership, SERBEMA HEALTH AGENCY has actively engaged in initiatives aimed at supporting underserved populations and promoting health equity.

Emmanuel's collaborative leadership style, coupled with his dedication to excellence and innovation, has been instrumental in shaping the culture and direction of SERBEMA HEALTH AGENCY. His strategic guidance and industry insights continue to drive the organization forward, positioning it as a trusted partner in the healthcare staffing industry. As co-founder of SERBEMA HEALTH AGENCY, Emmanuel remains committed to the company's mission of providing exceptional staffing solutions while making a positive impact in the lives of clients, healthcare professionals, and the communities we serve. His leadership and vision are instrumental in guiding the organization towards continued growth and success.

ROSE DE SHARON - ADMINISTRATIVE ASSISTANT

Rose De Sharon serves as the invaluable administrative assistant at SERBEMA HEALTH AGENCY, bringing with her a wealth of organizational skills and a keen attention to detail. With her dedication to efficiency and her commitment to supporting the team, Rose plays a vital role in ensuring the smooth operation of our agency. Rose's background in administrative support spans several years, during which she has honed her expertise in managing office operations, coordinating schedules, and providing exceptional customer service. Her proactive approach and strong multitasking abilities make her an indispensable asset to our team. In her role at SERBEMA HEALTH AGENCY, Rose is responsible for a wide range of administrative tasks, including managing correspondence, organizing meetings and appointments, maintaining records, and assisting with day-to-day operations.

Her meticulous attention to detail ensures that all administrative processes run smoothly and efficiently, allowing our team to focus on delivering exceptional staffing solutions to our clients. Beyond her administrative responsibilities, Rose is known for her warm and welcoming demeanor, which makes her a trusted point of contact for clients, healthcare professionals, and colleagues alike. Whether she's answering phone calls, responding to inquiries, or providing assistance, Rose goes above and beyond to ensure that everyone who interacts with our agency feels valued and supported. Rose's dedication to excellence and her unwavering commitment to the success of SERBEMA HEALTH AGENCY make her an integral part of our team. Her professionalism, reliability, and positive attitude contribute to the overall effectiveness and cohesion of our organization, reinforcing our reputation as a trusted provider of healthcare staffing solutions.



4. CONCLUSION

EXCLUSIVELY FOR YOU

Without a shadow of a doubt, word-of-mouth recommendations are generated from our quality services. SERBEMA HEALTH AGENCY is poised to impact the healthcare staffing industry sector significantly. Our services are meticulously designed to provide professional, ethical, and quality care, aligning with our mission to enhance the well-being of those under our care. We strive to exceed expectations, uphold the highest standards of professionalism, and make a positive impact in the lives of patients, healthcare professionals, and communities alike. SERBEMA HEALTH AGENCY truly believes in improving work processes, ensuring quality care delivery, and fostering compliance; thus, we want to spend a tremendous effort working towards all satisfaction.

Through our competitive advantage in quality of care, customized solutions, responsive service, competitive pricing, industry expertise, and technology integration, we have established ourselves as a trusted partner and provider of choice for healthcare staffing solutions in Ontario. We believe in long-term business relationships that combine efforts to achieve maximum results. Our recruitment process is rigorous, ensuring that our staff is not only qualified but also exhibits a commitment to providing exceptional care. Therefore, we will do all permissible to ensure that we meet and exceed all your expectations at KENSINGTON HEALTH by supplying highly skilled professionals such as Registered Nurses (RN), Registered Practical Nurses (RPN), Licensed Practical Nurses (LPN), and Personal Support Workers (PSW). We are delighted to partner with you. If our mission and values align with your values, we want to have a strong relationship with you, standing with us every step to make our vision come true.

SERBEMA HEALTH AGENCY Management

Website Address: afyasante.ca

Email Address: serahealthagency@gmail.com

Location: 30 Elm Drive East Mississauga Ontario, L5A 4C3

Phone: 647-512-5391

RFSO#202404



5. REFERENCES

The references with AFYA SANTE AGENCY:

CREE BOARD OF HEALTH AND SOCIAL SERVICES OF JAMES BAY

Person in Contact: Bruno Laporte

Phone: 438-392-7458

Email: <u>bruno.laporte@ssss.gouv.qc.ca</u>

CISSS DU BAS SAINT LAURENT

Person in Contact: Marie Philippe

Phone: 418-896-3634

• Email: marie.philippe.dastous.cisssbls@ssss.gouv.qc.ca

CISSS ABITIBI

Person in Contact: Martine Poitras

Phone: 873-997-3227

Email: <u>martine.poitras.cisssat@ssss.gouv.qc.ca</u>

Please feel free to reach out to these references for further information or validation of our services provided through AFYA SANTE AGENCY.

